

A Face for Television

Photoshop Activity



Situation:



Your production company has developed a television show to be aired on your local cable network. To fulfill your commitment to the network, you are required to design an Ad for your new show to be run on the cable station through the day for promotional purposes.

Problem:



Design a finished graphic using Photoshop displaying a photo of you inside of a television captured from the Internet.

Specifications/Requirements:



The graphic must be no larger than 8 ½" x11" and incorporate the five principles of design. The Ad must clearly state its intention using professional and appropriate taste.

Materials:



Green Screen
Digital Camera
Photoshop
On- line Tutorial

Evaluation:



The finished product will be evaluated using a rubric designed for this assignment.